# **Privacy Policy**

This privacy policy explains how we (Whibler) collect, use, share and transfer your personal data when you use our services.

It is important to us that you feel safe when you visit our website which is why we have outlined below the new regulations of data protection and how your personal data is treated and protected, along with information of your rights. You can contact us at any time with questions and/or feedback by calling +46 10-330 20 95 or E-mail info@whibler.se

#### What is GDPR?

The General Data Protection Regulation, also known as GDPR, contains rules on how to process personal data. The regulation took effect May 25th 2018 and replaced the Personal Data Act, also known as PuL. The new regulation implies that your personal data can only be used for matters to which you have given your consent. Your consent can be revoked at any time.

# Why GDPR?

GDPR is intended to protect the fundamental rights and freedom of the individual, specifically the rights of an individual's personal data to be protected. Same rules apply in all of the EU and ensures uniform protection of personal data.

## What is considered personal data?

All information that can be tied to a living person is personal data. A name, an address, or a social security number are all examples of personal data. Pictures of people or recordings are also considered personal data even if no names are mentioned.

### What does processing personal data mean?

The processing of personal data means that anything can be done with the data regardless if it is done automatically or manually.

#### Which data is collected?

If you fill out the interest form online your name and e-mail are saved to make it possible for us to contact you with information about our services.

#### How is the data collected?

If you fill out the interest form online your name and e-mail will be saved automatically onto our server to make it possible for us to contact you and give you further information about our services.

### Where is the data being processed?

Your personal data will only be processed internally at Whibler and will not be passed onto any third parties. Our servers are located within the EU.

Only authorized personnel have access to your personal data.

#### For how long is the data saved?

Your personal data is saved as long as we are working together with a maximum of two years after you complete the interest form. After these two years your personal data is permanently deleted from our system.

#### How is the data protected?

All connections to and from our servers are secured by using SSL (Secure Sockets Layer). SSL is a security technology for establishing an encrypted link between a web server and a browser. This link ensures that all data passed between the web server and browsers remain private and integral. Depending on your browser this can be seen in the URL when the web address starts with HTTPS. Most websites also indicate this with a locked padlock in the URL.

Who is responsible for my data?

Whibler is responsible for your personal data.

What are cookies?

Cookies are small pieces of data containing letters and numbers. They are sent from our

website and saved in your browser or unit making it possible for us to recognize your computer

the next time you visit our website. Cookies are meant to improve the experience of our website

and to keep statistics of your visit.

What are my rights?

You have the right to know how your personal data is being handled. You may contact us at

any time and we will share with you all personal data we have on file for you. At any time you

may decide to delete parts or all of your personal data saved with us.

**Phone**: +46 10-330 20 95

E-Mail: info@whibler.se

You can also contact the supervisory Department of Data Inspection if you consider that we

have not fulfilled our obligations.

**Phone**: +46 8-657 61 00

**E-mail**: datainspektionen@datainspektionen.se.

More information can be accessed on their website: https://www.datainspektionen.se

Whibler

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